

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .PRIORITIES USA ACTI

Product PRIORITIES USA ACT

Estimate# 1790

Buyer Media Placement

Phone#

Fax#

Agency ( ) MUNDY KATOWITZ MEDIA INC

1322 G. STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/1790

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 50,000  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	11A-12P	ACTN NEWS@11AM	:60	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	
	2	W	11A-12P	ACTN NEWS@11AM	:60	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
	3	TH	11A-12P	ACTN NEWS@11AM	:60	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	
	4	F	11A-12P	ACTN NEWS@11AM	:60	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
	5	M	11A-12P	ACTN NEWS@11AM	:60	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
	6	SU	5A-6A	ACTN NWS SU@5A	:60	\$1,200.00	11/04-11/04	1	1	1	\$1,200.00	
	7	TU	4P-5P	JUDGE JUDY R/JUDGE JUDY	:60	\$1,800.00	10/30-10/30	1	1	1	\$1,800.00	
	8	W	4P-5P	JUDGE JUDY R/JUDGE JUDY	:60	\$1,800.00	10/31-10/31	1	1	1	\$1,800.00	
	9	TH	4P-5P	JUDGE JUDY R/JUDGE JUDY	:60	\$1,800.00	11/01-11/01	1	1	1	\$1,800.00	
	10	F	4P-5P	JUDGE JUDY R/JUDGE JUDY	:60	\$1,800.00	11/02-11/02	1	1	1	\$1,800.00	
	11	M	4P-5P	JUDGE JUDY R/JUDGE JUDY	:60	\$1,800.00	11/05-11/05	1	1	1	\$1,800.00	

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Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

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	12	TU	430A-5A	ACTN NWS@430AM<	:60	\$300.00	10/30-10/30	1	1	1	\$300.00	
	13	TH	430A-5A	ACTN NWS@430AM<	:60	\$300.00	11/01-11/01	1	1	1	\$300.00	
	14	SA	6A-7A	ACTN NWS SA@6A	:60	\$2,000.00	11/03-11/03	1	1	1	\$2,000.00	
	15	TU	5A-530A	ACTION NWS@5AM	:60	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	16	W	5A-530A	ACTION NWS@5AM	:60	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	17	TH	5A-530A	ACTION NWS@5AM	:60	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	18	M	5A-530A	ACTION NWS@5AM	:60	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	19	TU	5A-530A	ACTION NWS@5AM	:60	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
	20	TU	7A-9A	GD MRN AMR-ABC<	:60	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
	21	W	7A-9A	GD MRN AMR-ABC<	:60	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
	22	TH	7A-9A	GD MRN AMR-ABC<	:60	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
	23	F	7A-9A	GD MRN AMR-ABC<	:60	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	24	M	7A-9A	GD MRN AMR-ABC<	:60	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	25	TU	7A-9A	GD MRN AMR-ABC<	:60	\$2,000.00	11/06-11/06	1	1	1	\$2,000.00	
	26	SU	6A-7A	ACTN NWS SU@6A	:60	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
	27	SU	6P-7P	NEWS	:60	\$1,700.00	11/04-11/04	1	1	1	\$1,700.00	
	28	TU	2P-3P	KATIE	:60	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	29	W	2P-3P	KATIE	:60	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
	30	F	2P-3P	KATIE	:60	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
	31	TU	530A-6A	ACTION NWS@5AM	:60	\$1,700.00	10/30-10/30	1	1	1	\$1,700.00	
	32	W	530A-6A	ACTION NWS@5AM	:60	\$1,700.00	10/31-10/31	1	1	1	\$1,700.00	
	33	M	530A-6A	ACTION NWS@5AM	:60	\$1,700.00	11/05-11/05	1	1	1	\$1,700.00	

---REPORT TOTALS---

Report Totals: 33 / \$50,000.00

---SALES MONTHLY TOTALS---

Nov 12: 33 / \$50,000.00  
Sales Totals: 33 / \$50,000.00  
Station Totals: 33 / \$50,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$217,391	KBLR	0%	KLAS	19%	KSNV	24%	KTNV	23%	KTUD	2%
		KVCW	5%	KVMY	9%	KVVU	18%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

--- CREDIT RISK ---

Rep Order# 6865520      Ver# 1      Status New  
EC'd Yes

Traffic Order# 6865520

Printed: 10/19/2012 8:00 AM  
Last Received: 10/19/2012 7:11 AM  
Showing Buylines: All Lines

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CASH IN ADVANCE